



Radio Listening for Rabun County, Georgia 2018 National Regional Database Based on Fieldwork Year 2017 County Report

NATIONAL REGIONAL DATABASE (User Defined Survey Area)
FA17 / SP17
Station Rankings Based on: User Selected

Persons 12+ M-Su 6a-12m								Persons 12+ M-F 6a-7p							
Station *	Format	County of License	State of License	Weekly Cume Persons	Weekly Cume Rating	Average Rating	Average Persons	Station *	Format	County of License	State of License	Weekly Cume Persons	Weekly Cume Rating	Average Rating	Average Persons
1 WCON-FM	Country	HABERSHAM	GA	4,900	33.3	2.7	400	1 WCON-FM	Country	HABERSHAM	GA	4,900	33.3	3.4	500
2 WJMZ-FM	Urban Contemporary	ANDERSON	SC	500	3.4	0.0	0	2 WRBN-FM	Adult Contemporary	RABUN	GA	1,500	10.2	0.7	100
3 WRBN-FM	Adult Contemporary	RABUN	GA	1,500	10.2	0.7	100	3 WRBN-FM HD2	Country	RABUN	GA	3,800	25.9	2.7	400
4 WRBN-FM HD2	Country	RABUN	GA	5,800	39.5	2.0	300	4 WSB-AM	News Talk Information	FULTON	GA	1,000	6.8	0.7	100
5 WSB-AM	News Talk Information	FULTON	GA	1,000	6.8	0.7	100	5 WSRV-FM	Classic Hits	HALL	GA	400	2.7	0.0	0
6 WSRV-FM	Classic Hits	HALL	GA	400	2.7	0.0	0	6 WTSH-FM	Country	POLK	GA	2,900	19.7	0.0	0
7 WTSH-FM	Country	POLK	GA	2,900	19.7	0.0	0	Analysis Total				8,000	54.4	8.2	1,200
Analysis Total				8,000	54.4	6.1	900								

This report was created using the following information: NATIONAL REGIONAL DATABASE; FA17 / SP17; Custom Geo Used = Rabun, GA; Multiple Dayparts Used: P 12+. See Detailed Sourcing Page for Complete Details.

